



PARROT WORLD

The immersive animal park

PRESS KIT

The advent of an immersive animal park

By the **Parrot Wildlife Foundation**



EpitO

Vision and commitment of a passionate founder

Now, more than ever, protecting nature is a worldwide issue. According to scientific studies by the International Union for Conservation of Nature (IUCN), there has been a 60% decrease in the populations of 3,706 animal species since 1970. Hundreds of species have disappeared and thousands of others are under strong threat of extinction.

Development of this awareness, linked to my passion for nature and encounters with psittacine enthusiasts, led me to play an active part in the protection of endangered species, the parrot species in particular. In 2016, after 35 years in the parapharmaceutical industry, I therefore decided to devote myself entirely to their protection with the creation of the Parrot Wildlife Foundation (PWLF).

While the PWLF's action in the field alongside local conservation players is vital, I am also convinced of the need to harbour hope in our future. I wanted to create a site offering experiences, pleasure and immersion where anyone, as a family, with friends or on an educational trip, can come and explore and discover the extraordinary wealth of the biodiversity of South America, Africa, Oceania and Asia. And what better guides than parrots to explore our ecosystems?

This is how the idea of Parrot World came about – an animal park where parrots act as the ambassadors for the other species that share their habitats.

In 2020, they will transport visitors to South America, the Amazon in particular, a region where difficult issues really need to be highlighted at the moment. I hope that, like me, you will be spellbound by the parrots and that your trip to Parrot World will develop your awareness to the protection of our wonderful planet.

Welcome to Parrot World!

Eric Vignot | Founder of the Parrot Wildlife Foundation



The Voice of Nature



THE ADVENT OF AN ADVENTURE FOR PARROTS AND BIODIVERSITY

Interested in nature and travel for many decades, Eric Vignot developed a consuming passion for parrots in the mid-2000's, moved by their intelligence, their ability to imitate and their beauty.

Thanks to these characteristics, mankind has had a high regard for these birds dating back to Roman times. Unfortunately, it is not a simple task to establish the right conditions for raising these birds, some of which can live a hundred years or so. They need a lot of room to fly, a suitable diet and contact with their fellow parrots. Many owners often disregard these needs and, due to ignorance, birds are living in totally inappropriate conditions.

Recognised for their intelligence, parrots are much appreciated as pets. Despite a ban on taking them out of their natural habitat, international pet trafficking exists in some countries. Many birds are captured by poachers and die during transportation or subsequently, due to stress and disease. The fight to combat trafficking means that birds can be regularly intercepted but it is practically impossible to return them to their natural environment, either due to resources, because they have been injured or fallen ill in the meantime or because they are no longer capable of living in the wild. It was in view of these issues that Eric Vignot's commitment to protect parrots started to take shape – by supporting psittacine protection associations, either financially or by giving up his time as a volunteer.

However, in 2014, faced with the sheer scope of the task, within an international environmental framework where biodiversity is increasingly under threat, **Eric Vignot decided to make an even firmer commitment to nature conservation. He took advantage of the sale of his company in 2015 to change his lifestyle and devote his free time and resources to philanthropic action to protect parrots.**

Did you know?

Psittaciformes:
1 in 3
species is
endangered!

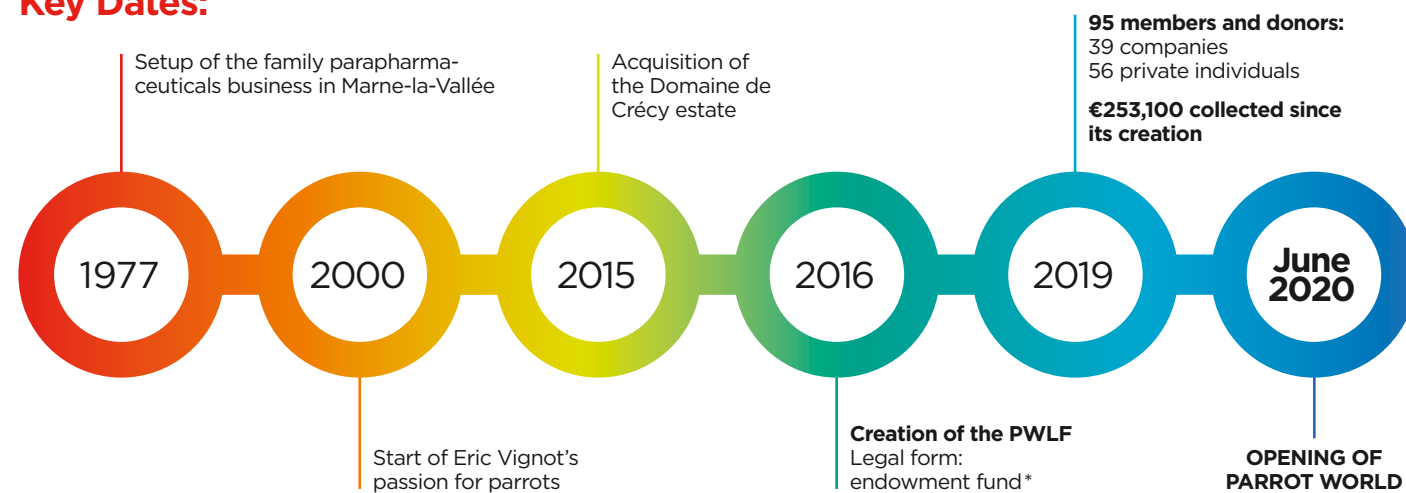
Psittaciformes are an order of tropical birds consisting of close to 400 species, better known as parrots, parakeets, lorries or conures! These brightly-coloured species with recognised intelligence occupy a variety of habitats on all continents in the southern hemisphere, except for Antarctica. Close to one species of parrot in three is threatened with extinction worldwide, a proportion unmatched in all other major bird families.



PARROTS, AMBASSADORS FOR NATURE

Every species contributes to the balance of its ecosystem, playing a part in its evolution and longterm viability. The disappearance of just one of them therefore affects an entire environment. **For the PWLF, parrots symbolise the balance to be preserved. Their gleaming colours and amazing ability to imitate the human voice make them wonderful ambassadors for nature in both animal and plant forms.** The PWLF's role is to magnify the voice of the parrot and, as a result, the voice of nature. Today, by making a donation to the PWLF or visiting its Parrot World animal park, everyone can become a true spokesman for biodiversity.

The PWLF Key Dates:



*Enables donors to deduct part of their donations for tax purposes

Jamy Gourmaud

An exceptional patron for the PWLF

Hello Jamy.

Why have you chosen to support the Parrot World Foundation and its action?

I totally identify with the values of the PWLF. By becoming a patron of the Foundation, I have chosen to offer my experience to further the protection of parrots. This is my way of giving meaning and visibility to a cause I personally care about and tangibly expressing my commitment to nature. I think everyone can play their part and, by supporting the PWLF, I have an opportunity of making a useful contribution to this end.

Why parrots rather than any other species?

Because they belong to the so-called "umbrella" species and are present in the main biodiversity hotspots throughout the world. If protected, these species help with the conservation of the incalculable number of other animal and plant species populating their habitats. For me, like the PWLF, parrots have become ambassadors for the preservation of nature.

Nowadays, animal species are dying out at an alarming rate and there are no fewer than 13,868 endangered species. Within the family of Psittacidae alone, to which parrots belong, 115 of the 399 species still in existence worldwide – close to one third – are under threat, in the Amazon in particular.

Can you describe the PWLF's action for us?

The PWLF takes tangible action to assist the most endangered species by supporting local initiatives aimed at protecting these birds in their natural habitats and the biodiversity around them: from the creation of reproduction aviaries and re-introduction, to the fight against deforestation or poaching, up to the creation of new nests or the implementation of programmes to educate populations living alongside these birds. It also takes action in France where it has introduced programmes to encourage breeding and develop awareness.

"The sheer scope of the action to be taken is immense but everyone can make a commitment in their own way and, like the Parrot Wildlife Foundation, make their own contribution. For my part, I have decided to help collect funds for the implementation of its projects."



PARROT WILDLIFE FOUNDATION ACTION

IN SITU action

Field operations in their ecosystem

There are many threats affecting parrot species: deforestation, poaching, climate change. To help protect these threatened species (as per the IUCN's red list), the Parrot Wildlife Foundation offers financial support to conservation programmes in their countries of origin.



Protection of the Red-Lored Parrot (Lilacine Amazon) in Ecuador

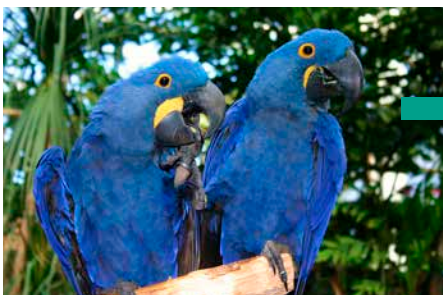
The PWLF is supporting the **Jocotoco Foundation** which protects the ecosystem and characteristic species in Ecuador. Thanks to the funds collected, the foundation has created a reserve to protect the Red-Lored Parrot. The objective is to develop the awareness of the local population to protection of this species and reduce illegal capture.

Construction of a rehabilitation aviary for African Greys in Limbe, Cameroon

The African Grey species is becoming rare, not only due to poaching but also due to the destruction of its natural environment. Nevertheless, he is still the target of illegal wildlife trade in Africa. The **Limbe Wildlife Centre** therefore takes in rescue parrots that are dehydrated, ridden with parasites and injured. With the construction of a new aviary, these parrots will be able to recover before they are released into their natural environment.

Protection of Timneh Grey Parrots in Sierra Leone

The Timneh Grey is classified as an endangered species (EN Category) on the IUCN's red list. Along with **Manchester Metropolitan University**, the PWLF is supporting a programme to monitor the Timneh Grey in the Gola Rainforest National Park to estimate the number of parrots in the reserve and raise local population awareness to the importance of this species and the role it plays in biodiversity.



Hispaniolian Amazon conservation in the Dominican Republic

In partnership with **Grupo Jaragua and Birdlife**, the PWLF is supporting a project to determine the current distribution of the Hispaniolian Amazon in the Dominican Republic. Its aim is also to assess the level of quality of its habitat, examine breeding and reproduction, develop conservation projects for the Hispaniolian Amazon on the island and help to arouse the awareness of local populations.

Hyacinth Macaw counts in Brazil

The Hyacinth Macaw can be found mainly on the Pantanal Plain in Brazil. Wild populations consist of fewer than 5,000 adult birds. Outside of the Pantanal, this bird is almost totally unknown and is not protected or studied. The PWLF has joined **Manchester Metropolitan University and Birdlife International** in a project, the aim of which is to determine the situation of this species in other zones in order to identify conservation issues and ensure the long-term viability of this species beyond the protected Pantanal area (1.3% of the Brazilian Pantanal).

Protection programme for Great Green and Scarlet Macaws in Punta Islata, Costa Rica

In recent decades, chicks have been taken illegally from their natural habitat. The **Macaw Recovery Network** therefore set up a macaw rescue centre, currently home to an hundred or so birds. Its aim is to form as many couples of macaws as possible and then release their young into the wild. A large 270-sq.m. aviary has been built to help them prepare for life in their natural environment.



Protection of Vinaceous-breasted Amazons in the Araucarias National Park in Brazil

There are only 2,650 Vinaceous-breasted Amazons left in the world. In partnership with **Espace Silvestre**, the PWLF is helping to protect and reintroduce Vinaceous-breasted Amazons into the Araucarias National Park, classified in Category II by the International Union for Conservation of Nature (IUCN).



EX SITU action

Field operations in France

The PWLF is also taking concrete action in France, in its stance as a player in protection, public awareness and education.

Creation of a unique protective breeding centre in France

Since December 2019, the PWLF has had a modern, 850 sq.m. structure with a total of 42 aviaries: 21 outside and 21 inside, able to accommodate breeding pairs of endangered species. This structure also has a kitchen to prepare meals, a quarantine zone and veterinary zone. It will be carefully supervised by experienced keepers.

This approach comes within the framework of international reproduction and protection programmes, the **European Endangered Species breeding programme (EEP)** coordinated by the **European Association of Zoos and Aquaria (EAZA)**, in particular.



Improvement in the living conditions of parrots in captivity

The well-being of parrots living in private homes is a PWLF priority.

In this respect, it carries out actions to develop the awareness of parrot owners to the specific needs of these species in captivity. Various types of training are offered to avoid dramatic situations such as malnutrition, confinement in unsuitable cages and ill-treatment. Workshops are also arranged to inform owners of current regulations.

The objective of the PWLF is also to raise general public awareness to the essential requirements of these birds in order to channel the desire to keep parrots, help amateur breeders improve their knowledge of the physiological and psychological requirements of parrots and, finally, facilitate the adoption of birds whose owners can no longer look after them.

An aviary over 1,000 sq.m. in area by 6 m high is also available to foundation donors who wish to give their parrots flying exercise. By giving these birds an opportunity to fly, this aviary helps to improve their well-being and health from a physical and mental standpoint.

Visit www.parrotwildlifefoundation.org
to learn more about the action taken by the PWLF



An embassy for biodiversity

Located in the heart of the Brie countryside, in Crécy-la-Chapelle in Seine-et-Marne, 30 minutes from Paris via the A4 motorway, Parrot World will be opening its doors to visitors in the spring of 2020 with its first theme zone: **South America**.



EXPLORE THE ANIMAL WORLD IN CONTACT WITH PARROTS

Parrot World is one of the new generation of wildlife parks aimed at satisfying the issues of educating and developing the awareness of the public but at the same time taking the well-being of birds and animals into account (their physiological and psychological needs). As guides to the very heart of nature, the resident parrots will encourage you to explore their recreated habitats and encounter the species that exist alongside them. The tour will include an immersive view of two different areas to allow visitors to observe the animals and birds and their behaviour in a closer, more attentive manner. **The educational content will be developed in partnership with the Parrot Wildlife Foundation, which will invite visitors to join it in their commitment to support conservation action.**

2020 : immersion in the heart of South American nature

Visitors will follow a fun-filled, educational trail recreating landscapes characteristic of South America, in total immersion with the animals endemic to this region of the globe. The giant aviary - 10,000 sq.m. by 15 m high and one of the largest in Europe - will offer up a 360° spectacle of hundreds of colourful birds flying around. **This immersive experience set in the heart of South American nature will make Parrot World's giant aviary a real embassy for the Amazon in France.**

Ambitious project

for the Île-de-France region

Over
50 %

OF THE WORKS BUDGET
ENTRUSTED TO
LOCAL COMPANIES

Recruitment of
20 **+ 10**
EMPLOYEES **seasonal hires**
TO OPERATE THE PARK

200,000

VISITORS EXPECTED
IN THE 1ST YEAR:
major impact
FOR THE LOCAL ECONOMY

Virtuous project, committed to protection of the environment



A biological water treatment plant with a lagoon system to obtain bathing quality water subsequently re-used to water the park and nearby golf course, in order to reduce water consumption.



Creation of a run-off water recovery system.



More than 6,000
trees, shrubs or bamboo planted.



Heat pumps to heat the lodges and animal quarters.

2020 : immersion in the heart of South American Nature

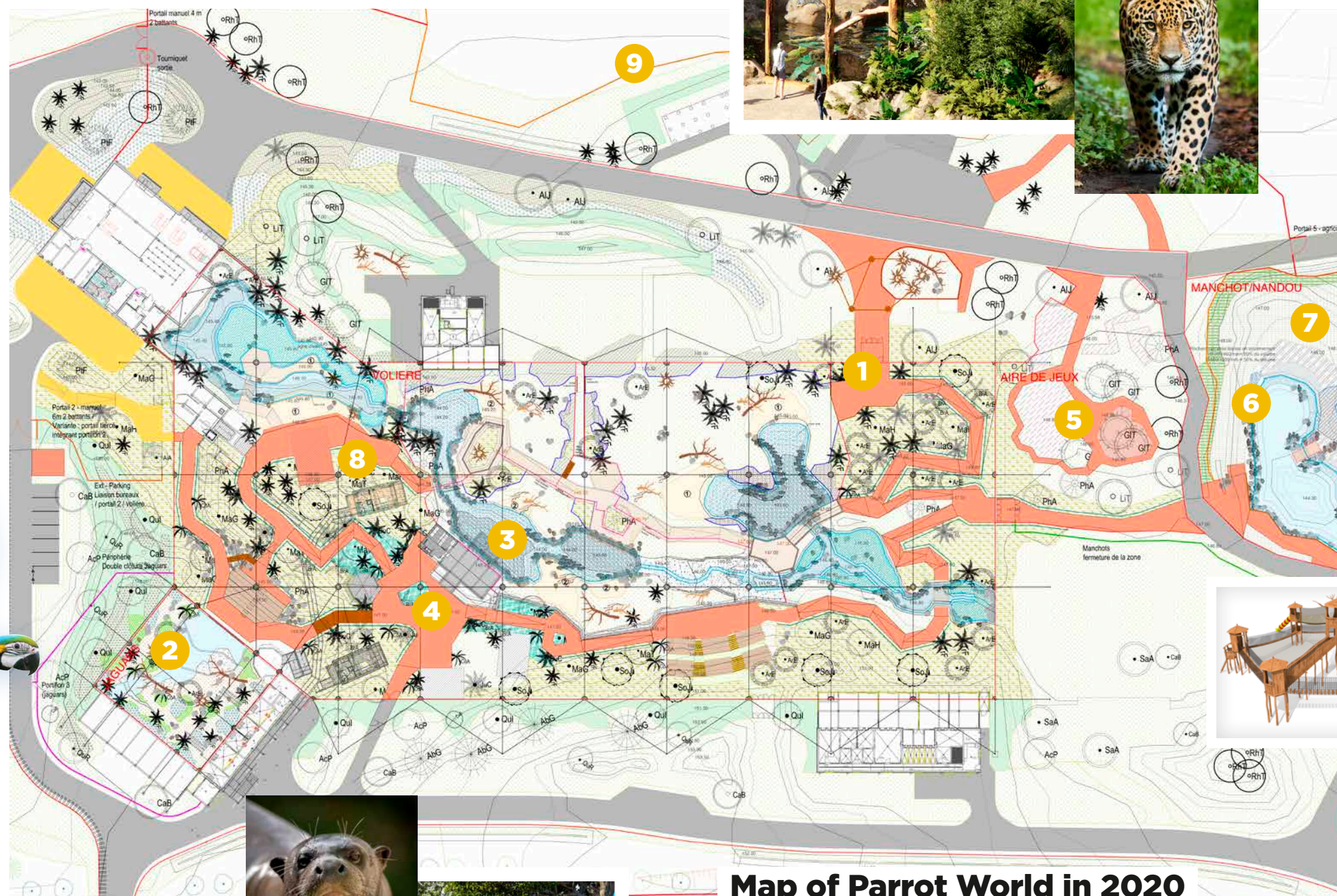
The tour is structured around two areas that all members of the family will enjoy: the Amazonia Trek and the Patagonia Trek.

Meet the iconic animals from South America as you immerse yourself in this playful trail: jaguars, giant otters, penguins, coatis and parrots. Live events will be proposed to visitors to allow them to observe the natural behaviour of the animals and birds, admire the diversity of colours and watch the majestic flight of hundreds of agile, mischievous birds with sheer amazement.



1. The immersive aviary

Enter the giant, immersive aviary. Admire more than 350 free-flying birds and encounter capybaras and coatis.



Map of Parrot World in 2020

2. The jaguar territory

Settle down, look out for the jaguars and enjoy incredible scenes as they hunt for food in a pool equipped with an 8 m-long glass window.



6 et 7. The penguin path and Patagonia

Take the Humboldt penguin path and come face-to-face with this amazing bird, observe the greater rheas, guacanos and guinea pigs in the heart of Patagonia.



5. The Canopy Raft

Climb and play on the Canopy Raft, a giant playground and imagine you are an adventurer exploring the canopy.



3 et 4. The otter river and PWLF camp

From the PWLF camp and its Amazon embassy, stroll over to the waterfall and check out the family of giant Amazonian otters playing slides down this natural toboggan. Take time out to rest and enjoy the beauty of nature in a carbet, a typical wooden shelter.



8 et 9. The "microfauna" hut and the Children's Ranch

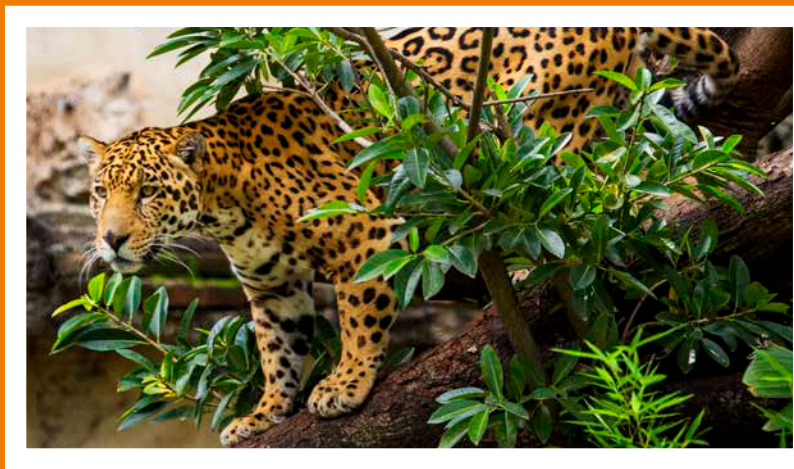
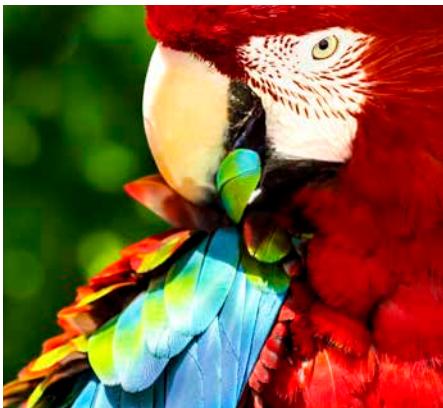
Check out the extraordinary biodiversity of microfauna and wander around the pets enclosure populated with dwarf goats and alpacas.



Discovering the animals symbolising South America

In the 10,000-sq.m. Amazonia Trek area, more than 200 large South American parrots, such as macaws, amazons and conures will joyfully share their quarters with a raft of other species, including lapwings, kamichis, herons, sun bitterns, ibis, flamingos, spoonbills and a wide variety of anatidae.

Giant Amazonian otters in their river, jaguars viewed under the water, penguins, coatis, guanacos, greater rheas, alpacas, dwarf goats and insects in a hut dedicated to “tiny biodiversity specimens” complete the park’s spectacle. **The aim is to give visitors insight into the wealth of the South American ecosystem** and show the animals that normally share parrot habitats.



View of the PWLF camp



Sleep in a lodge in the heart of the aviary

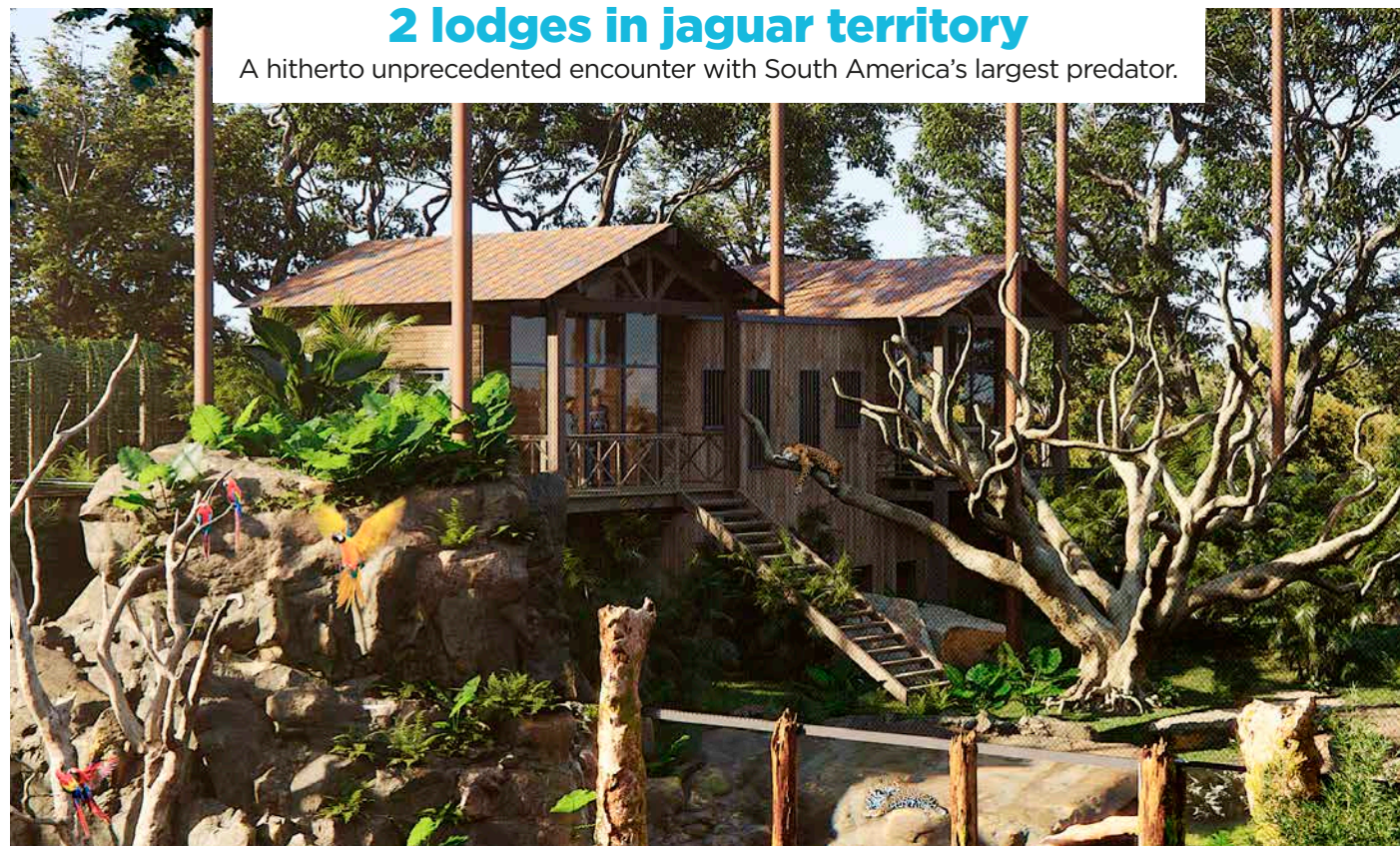
To extend the experience in close contact with the animals, Parrot World offers visitors the possibility of staying over and spending the night in the park. Perched at a height of 3 metres, five carefully decorated lodges, designed to offer a panoramic view over the colourful fauna promote immersion into the tribal landscape of the jungle.

A GUARANTEED CHANGE OF SCENE!

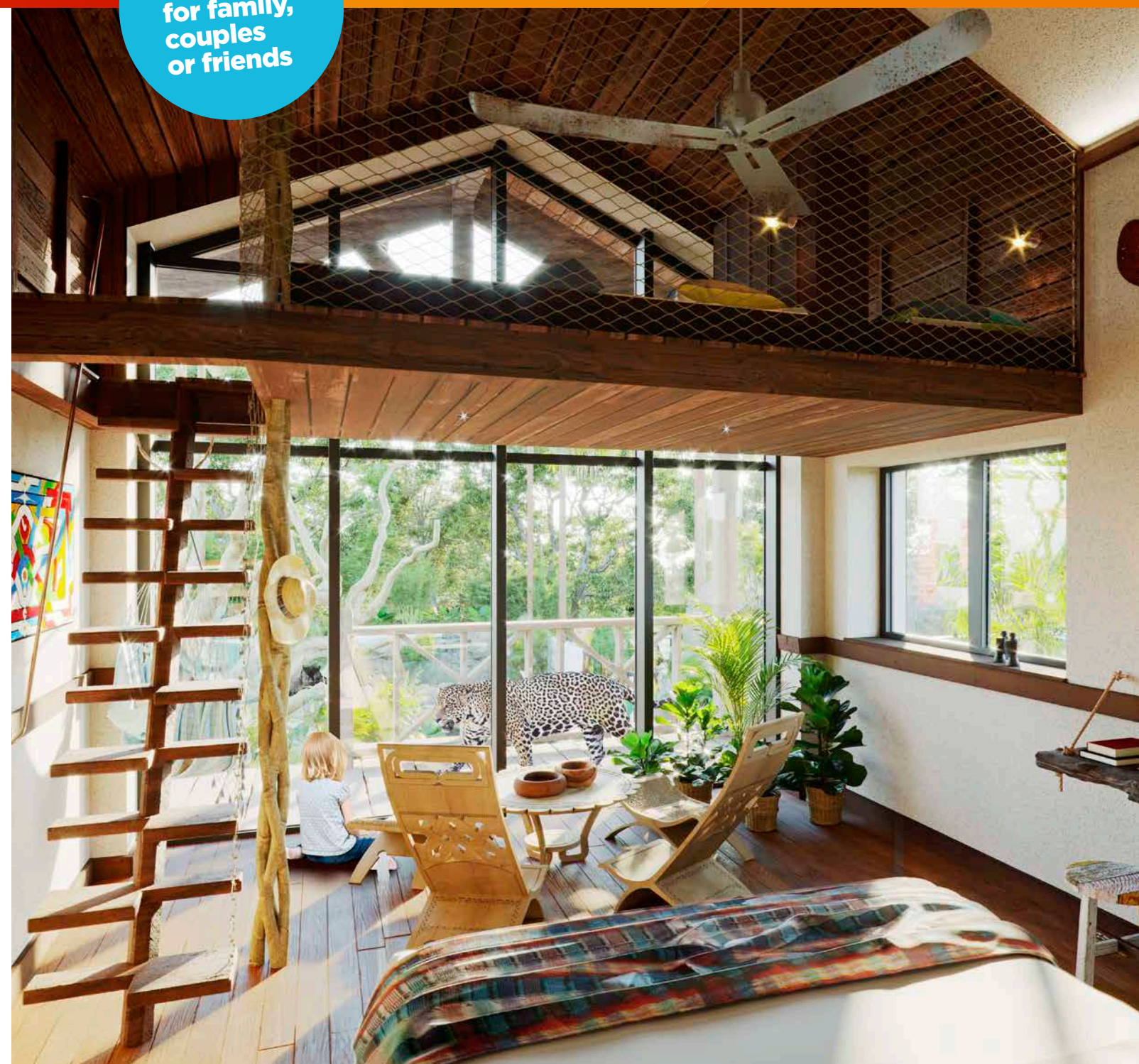


2 lodges in jaguar territory

A hitherto unprecedented encounter with South America's largest predator.

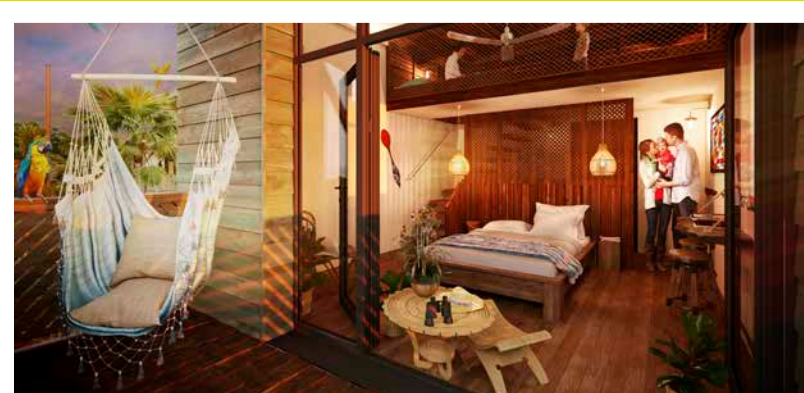
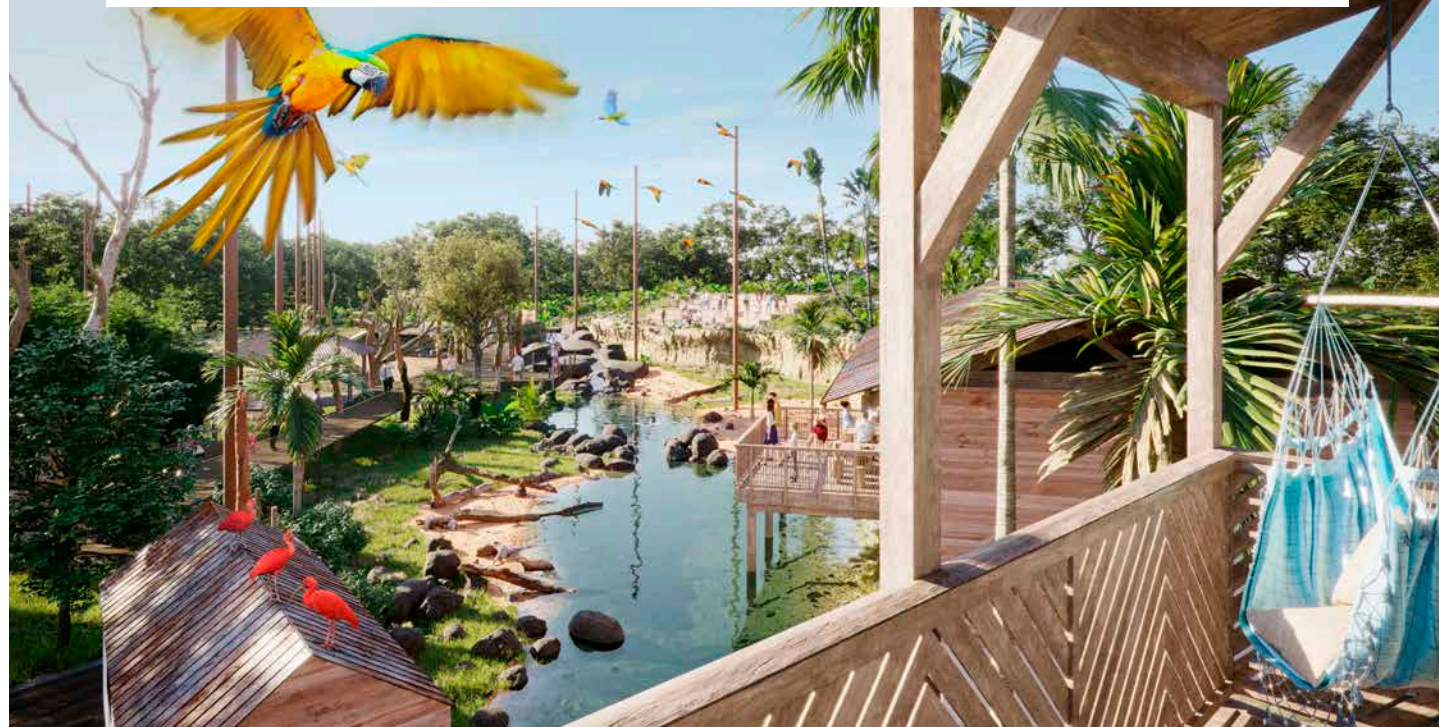


A STAY
TO OFFER
for family,
couples
or friends



2 lodges on the outskirts of an Amazonian village

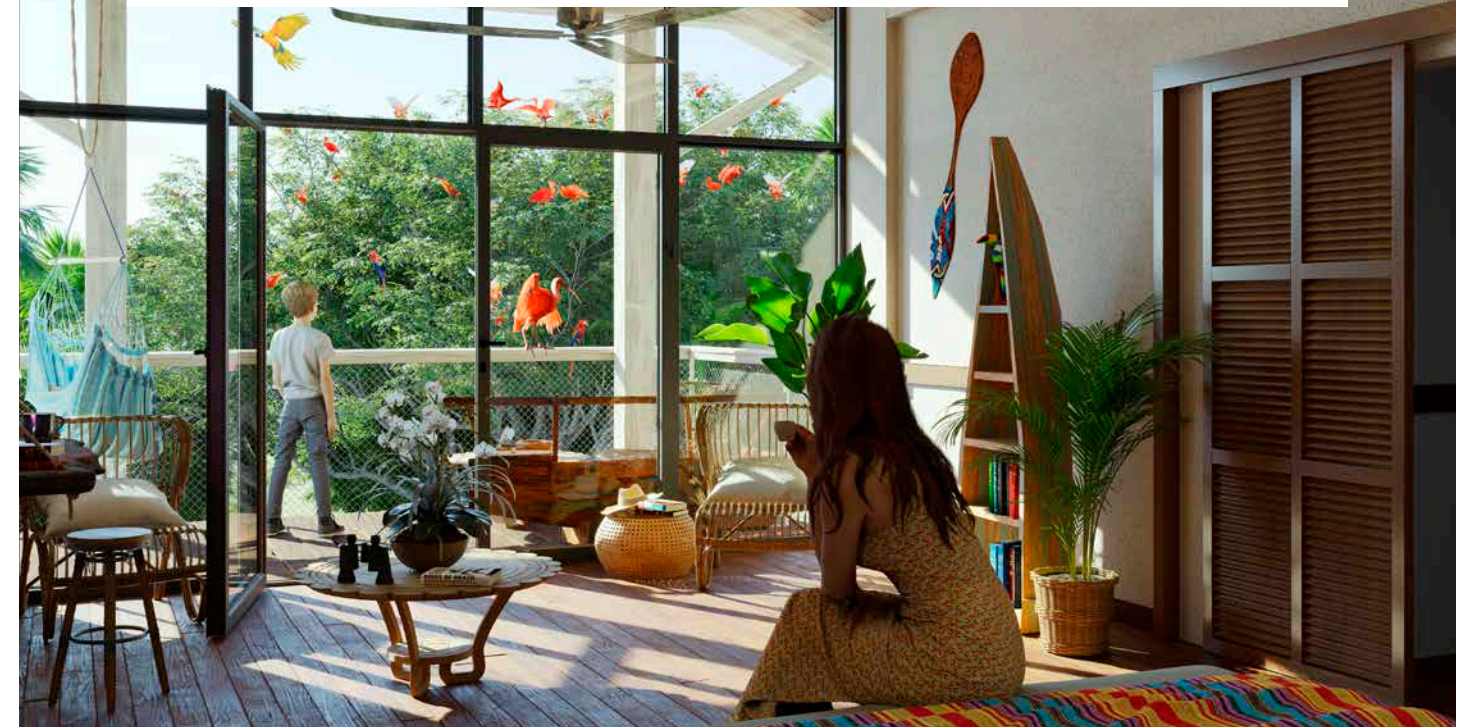
Look down onto the giant otters' river and the PWLF camp.



Surrounded by exotic plants, 2 lodges set on stilts rise over a decor inspired by a typical Amazonian village.

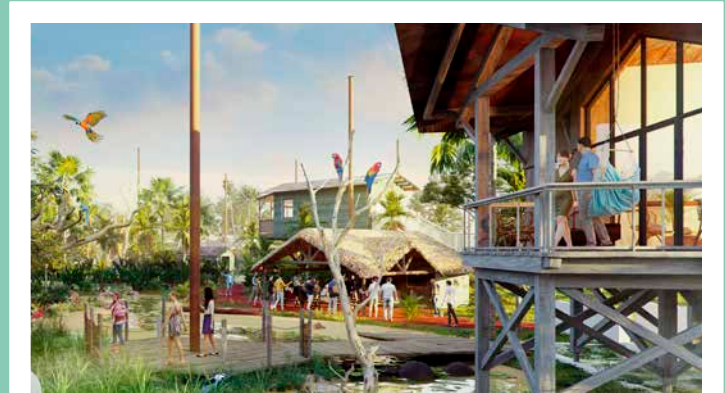
1 lodge overlooking the wonders of the Pantanal

Wake up to the sight of a colony of scarlet ibis, spoonbills and white egrets.



Imagine you are in the wildest region of the world, inhabited by hundreds of species of tropical birds.

All the lodges can accommodate 4 people and one, for 6 people, is tailored to people with limited mobility.





South America, the 1st theme zone for a large-scale park

To encourage comprehension of the PWLF's commitments and the issues at stake for biodiversity worldwide, Parrot World will ultimately offer a major multi-continent excursion. Visitors will be guided by the parrots through several biogeographical theme zones, alongside a number of animals living in distinctively different landscapes. This biogeographical design is the thread that will guide visitors throughout their tour: it will be easy for everyone to follow and understand.

The park is 30 hectares in area but only a quarter will have been developed by the opening date. The remaining area will be developed over the next few years to offer other biogeographical zones. In the near future, visitors will therefore be able to encounter the parrots and other animals from Africa, Oceania and Asia.



6 good reasons for visiting Parrot World

- 1 Immersion in one of Europe's largest aviaries, populated with over 350 birds.
- 2 Enjoy the amazing wealth of shapes and colours of South American biodiversity.
- 3 Take the birds considered the most intelligent in the world as your guides.
- 4 Discover an underwater view of the jaguars and the natural giant otter toboggan.
- 5 Move into penguin territory.
- 6 Take part in fun-filled, educational live events to improve your understanding of the issues at stake for the protection of nature.

PRACTICAL INFORMATION

Access

By car:

- 30 minutes from Paris (Porte de Bercy) via the A4 motorway
- 10 minutes from Disneyland Paris
- 15 minutes from La Vallée Village outlets and the Val d'Europe shopping mall

Car park:

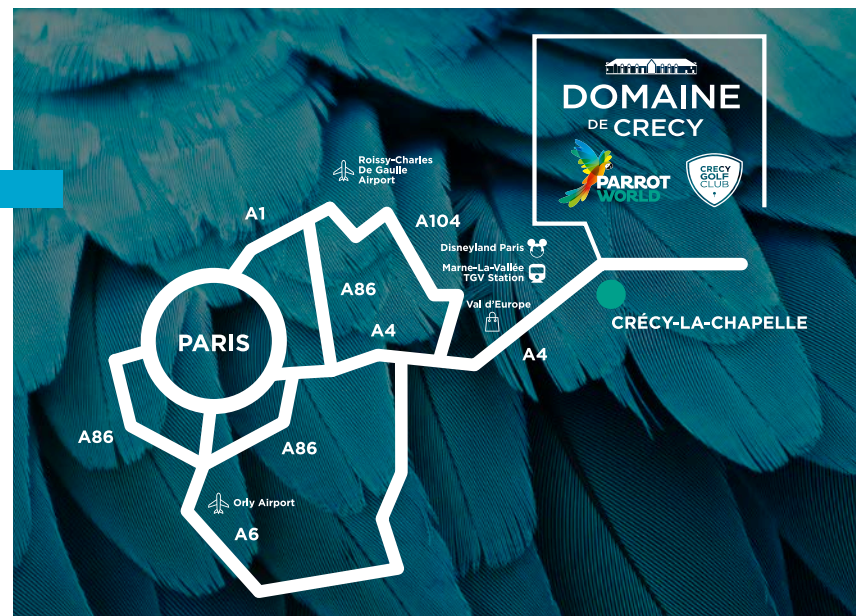
Free 600-space car park and 6 coach slots

By train:

- High-speed train (TGV) stations nearby: Marne-la-Vallée Chessy (Disney) TGV station
- By train from Paris: from the Gare de l'Est station to Crécy-la-Chapelle station via Line P



PMR Access



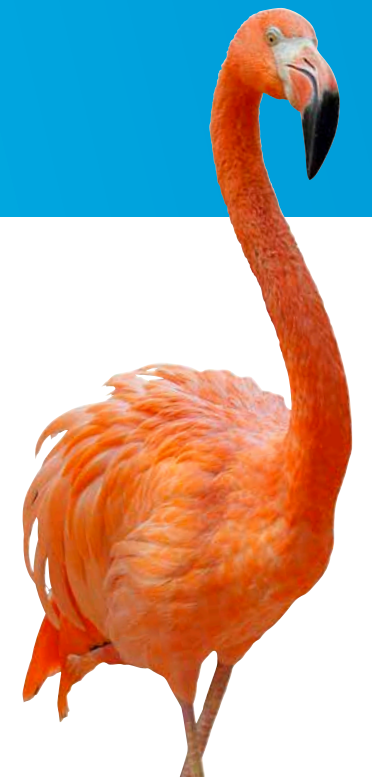
Prices

	From age 12 upwards	From age 3 to 11
Individual admission	€18	€14
Group prices (from 15 people upwards)	€15,50	€11
Annual pass (unlimited access)	€36	€28

FREE for children under 3

A night in a lodge: from €118 per person

Price for 4 people including one night in lodge + 2 day's admission to the park + dinner + breakfast + VIP entertainment



Opening Hours

	From 10am to 6pm*	From 10am to 7.30pm*	From 10am to 5pm*	Closed
January				
February				
March				
April				
May				
June				
July				
August				
September				
October				
November				
December				

* Reception closes 1 hour before closure of the park.

CATERING

- **Two snack-bar restaurants** are planned in the park, near to the aviary and play area. The sales outlet inside the aviary will be located in an Amazon village decor with a terrace overlooking the giant otters' river.
- **Le Panoramic, the Domaine de Crécy restaurant**, is 2 minutes on foot from Parrot World – it has a sunny terrace and overlooks the golf course. It serves visitors with refined dishes, made from fresh, seasonal produce.
- **A picnic area** will also be provided for visitors to the park.

Seminar Rooms

Overlooking the park are two seminar rooms, 60 sq.m. and 80 sq.m. The two rooms can be combined into one to increase capacity.



Shop

After a day in the park, products for all ages will be on sale in a shop in the reception building: T-shirts, soft toys, games, etc. Some will bear the PWLF brand and part of the revenue will be donated to the organisation.

Visit www.parrotworld.fr for more details

Social networks

Follow us on:



ParrotWorld.Officiel



@parrotworld.official



YouTube

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