



PARROT WORLD

The immersive ANIMAL PARK

PRESS KIT

2021

THE ADVENT OF AN IMMERSIVE ANIMAL PARK

By the **Parrot
Wildlife Foundation**



Epito

Vision and commitment of a passionate founder

Now, more than ever, protecting nature is a worldwide issue. According to scientific studies by the International Union for Conservation of Nature (IUCN), there has been a 60% decrease in the populations of 3,706 animal species since 1970. Hundreds of species have disappeared and thousands of others are under strong threat of extinction.

Development of this awareness, linked to my passion for nature and encounters with psittacine enthusiasts, led me to play an active part in the protection of endangered species, the parrot species in particular. In 2016, after 35 years in the parapharmaceutical industry, I therefore decided to devote myself entirely to their protection with the creation of the Parrot Wildlife Foundation (PWLF).

While the PWLF's action in the field alongside local conservation players is vital, I am also convinced of the need to harbour hope in our future. I wanted to create a site offering experiences, pleasure and immersion where anyone, as a family, with friends or on an educational trip, can come and explore and discover the extraordinary wealth of the biodiversity of South America, Africa, Oceania and Asia. And what better guides than parrots to explore our ecosystems?

This is how the idea of Parrot World came about – an animal park where parrots act as the ambassadors for the other species that share their habitats.

Created in 2020, the park transports visitors to South America, the Amazon in particular, a region where difficult issues really need to be highlighted at the moment. I hope that, like me, you will be spellbound by the parrots and that your trip to Parrot World will develop your awareness to the protection of our wonderful planet.

Welcome to Parrot World!

Eric Vignot | Founder of the Parrot
Wildlife Foundation



The Voice of Nature



THE ADVENT OF AN ADVENTURE FOR PARROTS AND BIODIVERSITY

Interested in nature and travel for many decades, Eric Vignot developed a consuming passion for parrots in the mid-2000's, moved by their intelligence, their ability to imitate and their beauty.

Thanks to these characteristics, mankind has had a high regard for these birds dating back to Roman times. Unfortunately, it is not a simple task to establish the right conditions for raising these birds, some of which can live a hundred years or so. They need a lot of room to fly, a suitable diet and contact with their fellow parrots. Many owners often disregard these needs and, due to ignorance, birds are living in totally inappropriate conditions.

Recognised for their intelligence, parrots are much appreciated as pets. Despite a ban on taking them out of their natural habitat, international pet trafficking exists in some countries. Many birds are captured by poachers and die during transportation or subsequently, due to stress and disease. The fight to combat trafficking means that birds can be regularly intercepted but it is practically impossible to return them to their natural environment, either due to resources, because they have been injured or fallen ill in the meantime or because they are no longer capable of living in the wild. It was in view of these issues that Eric Vignot's commitment to protect parrots started to take shape - by supporting psittacine protection associations, either financially or by giving up his time as a volunteer.

However, in 2014, faced with the sheer scope of the task, within an international environmental framework where biodiversity is increasingly under threat, **Eric Vignot decided to make an even firmer commitment to nature conservation. He took advantage of the sale of his company in 2015 to change his lifestyle and devote his free time and resources to philanthropic action to protect parrots.**

Did you know?

Psittaciformes:
1 in 3 species is endangered!

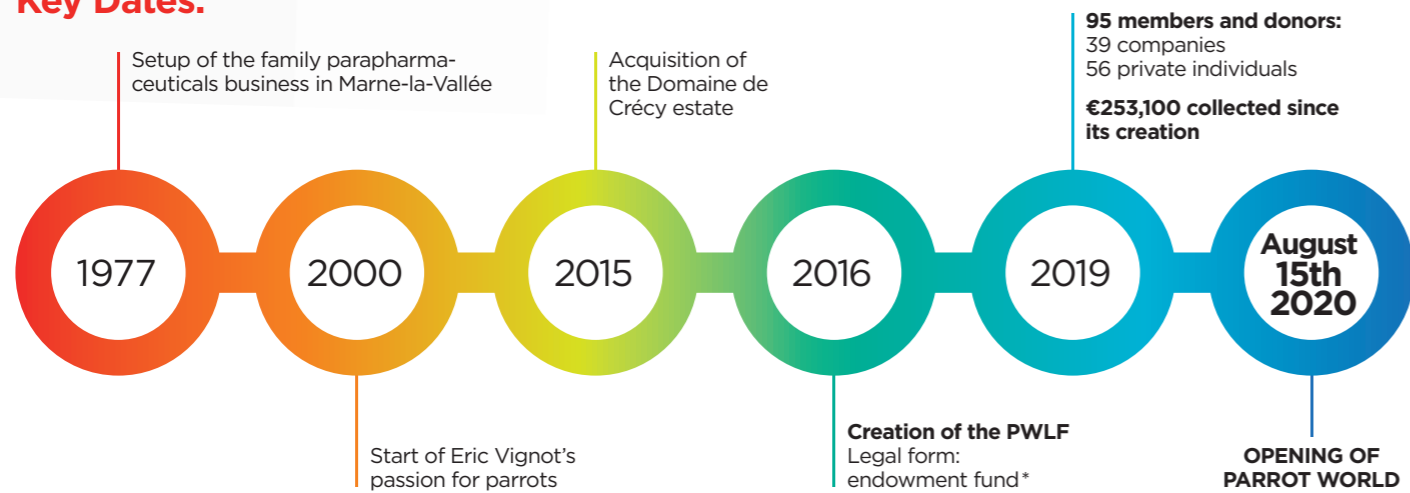
Psittaciformes are an order of tropical birds consisting of close to 400 species, better known as parrots, parakeets, lories or conures! These brightly-coloured species with recognised intelligence occupy a variety of habitats on all continents in the southern hemisphere, except for Antarctica. Close to one species of parrot in three is threatened with extinction worldwide, a proportion unmatched in all other major bird families.



PARROTS, AMBASSADORS FOR NATURE

Every species contributes to the balance of its ecosystem and playing a part in its evolution and longterm viability. The disappearance of just one of them therefore affects an entire environment. **For the PWLF, parrots symbolise the balance to be preserved. Their gleaming colours and amazing ability to imitate the human voice make them wonderful ambassadors for nature in both animal and plant forms.** The PWLF's role is to magnify the voice of the parrot and, as a result, the voice of nature. Today, by making a donation to the PWLF or visiting its Parrot World animal park, everyone can become a true spokesman for biodiversity.

The PWLF Key Dates:



*Enables donors to deduct part of their donations for tax purposes

“ The sheer scope of the action to be taken is immense but everyone can make a commitment in their own way and, like the Parrot Wildlife Foundation, make their own contribution. For my part, I have decided to help collect funds for the implementation of its projects. ”



Jamy Gourmand

An exceptional patron for the PWLF

Hello Jamy. Why have you chosen to support the Parrot Wildlife Foundation and its action?

I totally identify with the values of the PWLF. By becoming a patron of the Foundation, I have chosen to offer my experience to further the protection of parrots. This is my way of giving meaning and visibility to a cause I personally care about and tangibly expressing my commitment to nature. I think everyone can play their part and, by supporting the PWLF, I have an opportunity of making a useful contribution to this end.

Why parrots rather than any other species?

Because they belong to the so-called “umbrella” species and are present in the main biodiversity hotspots throughout the world. If protected, these species help with the conservation of the incalculable number of other animal and plant species populating their habitats. For me, like the PWLF, parrots have become ambassadors for the preservation of nature.

Nowadays, animal species are dying out at an alarming rate and there are no fewer than 13,868 endangered species. Within the family of Psittacidae alone, to which parrots belong, 115 of the 399 species still in existence worldwide – close to one third – are under threat, in the Amazon in particular.

Can you describe the PWLF's action for us?

The PWLF takes tangible action to assist the most endangered species by supporting local initiatives aimed at protecting these birds in their natural habitats and the biodiversity around them: from the creation of reproduction aviaries and re-introduction, to the fight against deforestation or poaching, up to the creation of new nests or the implementation of programmes to educate populations living alongside these birds. It also takes action in France where it has introduced programmes to encourage breeding and develop awareness.

NORIN CHAI

A vet/patron supporting the PWLF

Hello Norin. How will you be helping the PWLF?

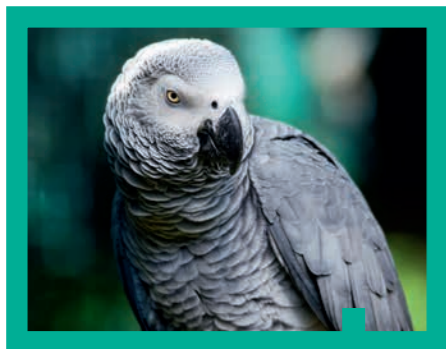
I was very honoured that Eric Vignot asked me to participate in these projects. The first project is to come to the help local wildlife and assist the “SOS Faune Sauvage” care centre vets in Guyana. This is a very concrete project, and that's what pleases me; its not just simple words and theories. We are going to apply our veterinary and scientific knowledge and expertise on site, to support these associations. It's not simply a question of financial aid, but also technical, medical and scientific assistance. A long term project would not be possible without this multidisciplinary support.



PARROT WILDLIFE FOUNDATION ACTION

IN SITU action Field operations in their ecosystem

There are many threats affecting parrot species: deforestation, poaching, climate change. To help protect these threatened species (as per the IUCN's red list), the Parrot Wildlife Foundation offers financial support to conservation programmes in their countries of origin.



Protection of the Red-Lored Parrot (Lilacine Amazon) in Ecuador

The PWLF is supporting the **Jocotoco Foundation** which protects the ecosystem and characteristic species in Ecuador. Thanks to the funds collected, the foundation has created a reserve to protect the Red-Lored Parrot. The objective is to develop the awareness of the local population to protection of this species and reduce illegal capture.



Protection programme for Great Green and Scarlet Macaws in Punta Islata, Costa Rica

In recent decades, chicks have been taken illegally from their natural habitat. **The Macaw Recovery Network** therefore set up a macaw rescue centre, currently home to an hundred or so birds. Its aim is to form as many couples of macaws as possible and then release their young into the wild. A large 270-sq.m. aviary has been built to help them prepare for life in their natural environment.

Construction of a rehabilitation aviary for African Greys in Limbe, Cameroon

The African Grey species is becoming rare, not only due to poaching but also due to the destruction of its natural environment. Nevertheless, he is still the target of illegal wildlife trade in Africa. **The Limbe Wildlife Centre** therefore takes in rescue parrots that are dehydrated, ridden with parasites and injured. With the construction of a new aviary, these parrots will be able to recover before they are released into their natural environment.

Reintroduction and protection of Greenwing Macaws in the province of Corrientes in Argentina.

The Greenwing Macaw disappeared from Argentina over 150 years ago. The PWLF has therefore decided to support the **Rewilding Argentina Foundation**. Around 50 Greenwing Macaws have been reintroduced in the north of Argentina since 2015 through this foundation.



Hispaniolian Amazon conservation in the Dominican Republic

In partnership with **Grupo Jaragua and Birdlife**, the PWLF is supporting a project to determine the current distribution of the Hispaniolian Amazon in the Dominican Republic. Its aim is also to assess the level of quality of its habitat, examine breeding and reproduction, develop conservation projects for the Hispaniolian Amazon on the island and help to arouse the awareness of local populations.



Hyacinth Macaw counts in Brazil

The Hyacinth Macaw can be found mainly on the Pantanal Plain in Brazil. Wild populations consist of fewer than 5,000 adult birds. Outside of the Pantanal, this bird is almost totally unknown and is not protected or studied. The PWLF has joined **Manchester Metropolitan University and Birdlife International** in a project, the aim of which is to determine the situation of this species in other zones in order to identify conservation issues and ensure the long-term viability of this species beyond the protected Pantanal area (1.3% of the Brazilian Pantanal).

EX SITU action Field operations in France

The PWLF is also taking concrete action in France, in its stance as a player in protection, public awareness and education.

Creation of a unique protective breeding centre in France

Since December 2019, the PWLF has had a modern, 850 sq.m. structure with a total of 42 aviaries: 21 outside and 21 inside, able to accommodate breeding pairs of endangered species. This structure also has a kitchen to prepare meals, a quarantine zone and veterinary zone. It will be carefully supervised by experienced keepers.

This approach comes within the framework of international reproduction and protection programmes, **the European Endangered Species breeding programme (EEP) coordinated by the European Association of Zoos and Aquaria (EAZA)**, in particular.



Improvement in the living conditions of parrots in captivity

The well-being of parrots living in private homes is a PWLF priority.

In this respect, it carries out actions to develop the awareness of parrot owners to the specific needs of these species in captivity. Various types of training are offered to avoid dramatic situations such as malnutrition, confinement in unsuitable cages and ill-treatment. Workshops are also arranged to inform owners of current regulations.

The objective of the PWLF is also to raise general public awareness to the essential requirements of these birds in order to channel the desire to keep parrots, help amateur breeders improve their knowledge of the physiological and psychological requirements of parrots and, finally, facilitate the adoption of birds whose owners can no longer look after them.

An aviary over 1,000 sq.m. in area by 6 m high is also available to foundation donors who wish to give their parrots flying exercise. By giving these birds an opportunity to fly, this aviary helps to improve their well-being and health from a physical and mental standpoint.

Visit www.parrotwildlifefoundation.org to learn more about the action taken by the PWLF



An embassy for biodiversity

Located in the heart of the Brie countryside, in Crécy-la-Chapelle in Seine-et-Marne, 30 minutes from Paris via the A4 motorway, Parrot World opened its doors to visitors on 15 August 2020 with its first theme zone: **South America.**



EXPLORE THE ANIMAL WORLD IN CONTACT WITH PARROTS

Parrot World is one of the new generation of wildlife parks aimed at satisfying the issues of educating and developing the awareness of the public but at the same time taking the well-being of birds and animals into account (their physiological and psychological needs). As guides to the very heart of nature, the resident parrots will encourage you to explore their recreated habitats and encounter the species that exist alongside them. The tour will include an immersive view of two different areas, **Amazonia Trek and Patagonia Trek**, to allow visitors to observe the animals and birds and their behaviour in a closer, more attentive manner. **The educational content is developed in partnership with the Parrot Wildlife Foundation, which invites visitors to join it in their commitment to support conservation action.**

Since 2020 an immersion in the heart of South American nature.

Visitors follow a fun-filled, educational trail recreating landscapes characteristic of South America, in total immersion with the animals endemic to this region of the globe. The giant aviary - 10,000 sq.m. by 15 m high and one of the largest in Europe - offers a 360° sight of hundreds of colourful birds flying around. **This immersive experience set in the heart of South American nature makes Parrot World's giant aviary a real embassy for the Amazon in France.**

Ambitious project

for the Île-de-France region

Over **50%**

OF THE WORKS BUDGET
ENTRUSTED TO
LOCAL COMPANIES

RECRUITMENT OF

20 + **10**
EMPLOYEES seasonal
TO OPERATE THE PARK hires

+47 000

VISITORS OF 15 AUGUST
TO 29 OCTOBER 2020

Virtuous project, committed to protection of the environment



A biological water treatment plant with a lagoon system to obtain bathing quality water subsequently re-used to water the park and nearby golf course, in order to reduce water consumption.



Creation of a run-off water recovery system.



More than 6,000
trees, shrubs or bamboo planted.



Heat pumps to heat the lodges and animal quarters.

2021 : immersion in the heart of South American Nature

The tour is structured around two areas that all members of the family will enjoy: the Amazonia Trek and the Patagonia Trek.

Meet the iconic animals from South America as you immerse yourself in this playful trail: jaguars, giant otters, penguins, coatis and parrots. Live events are proposed to visitors to allow them to observe the natural behaviour of the animals and birds, admire the diversity of colours and watch the majestic flight of hundreds of agile, mischievous birds with sheer amazement.



1. The immersive aviary

Enter the giant, immersive aviary. Admire more than 350 free-flying tropical birds and encounter capybaras and coatis.

3 et 4. The otter river and PWLF camp

From the PWLF camp and its Amazon embassy, stroll over to the waterfall and check out the family of giant Amazonian otters playing slides down this natural toboggan. Take time out to rest and enjoy the beauty of nature in a carbet, a typical wooden shelter.

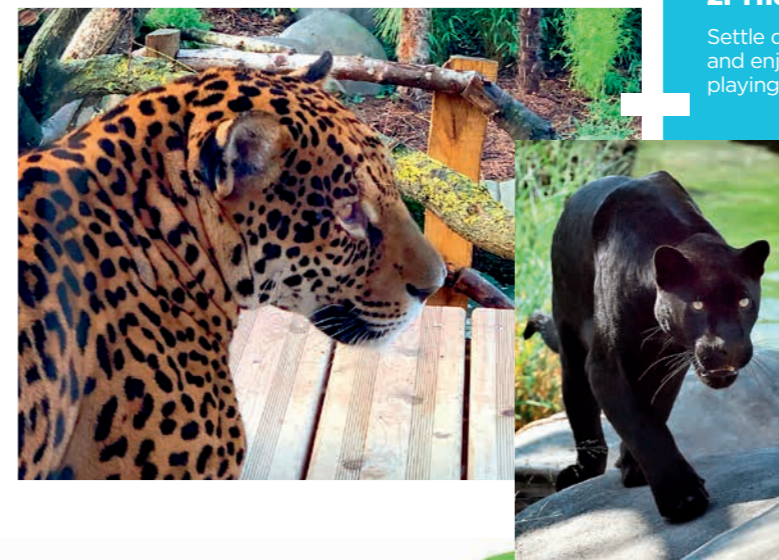


Map of Parrot World in 2020



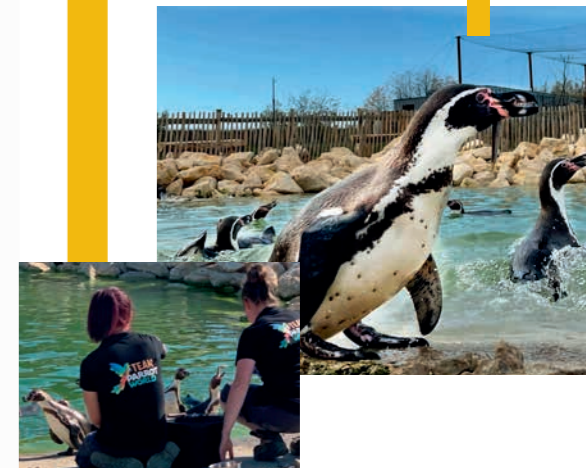
2. The jaguar territory

Settle down, look out for the jaguars and enjoy Emma and Ti-Punch our jaguars playing together.



6 et 7. The penguin path and Patagonia

Take the Humboldt penguin path and come face-to-face with this amazing bird, observe the greater rheas and guanacos in the heart of Patagonia.



5. The Canopy Raft

Climb and play on the Canopy Raft, a giant playground and imagine you are an adventurer exploring the canopy.

8 et 9. The "microfauna" hut and the Children's Ranch

Check out the extraordinary biodiversity of microfauna and wander around the pets enclosure populated with dwarf goats, Cameroon sheep and alpacas.

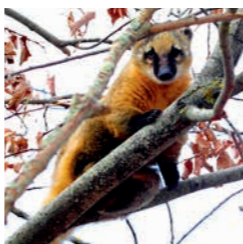
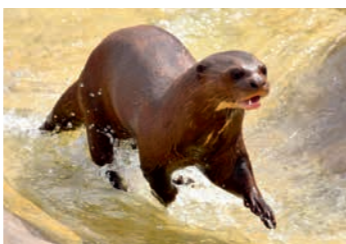


2021 HIGHLIGHT :
MEET THE GUINEA PIGS

Discovering the animals symbolising South America

In the 10,000-sq.m. Amazonia Trek area, more than 200 large South American parrots, such as macaws, amazons and conures joyfully share their quarters with a raft of other species, including lapwings, kamichis, herons, sun bitterns, ibis, flamingos, spoonbills and a wide variety of anatidae.

Giant Amazonian otters in their river, jaguars viewed under the water, penguins, coatis, guanacos, greater rheas, alpacas, dwarf goats and insects in a hut dedicated to "tiny biodiversity specimens" complete the park's spectacle. **The aim is to give visitors insight into the wealth of the South American ecosystem** and show the animals that normally share parrot habitats.



New in 2021

Sponsor an animal

Forge strong links with your chosen animal while participating in the protection of endangered species in their natural habitat. Sponsor our jaguars, parrots, giant otters or Humboldt penguins and protect these endangered species. All your donations are transferred to the **Parrot Wildlife Foundation**, which works every day to save and rehabilitate wild animals.

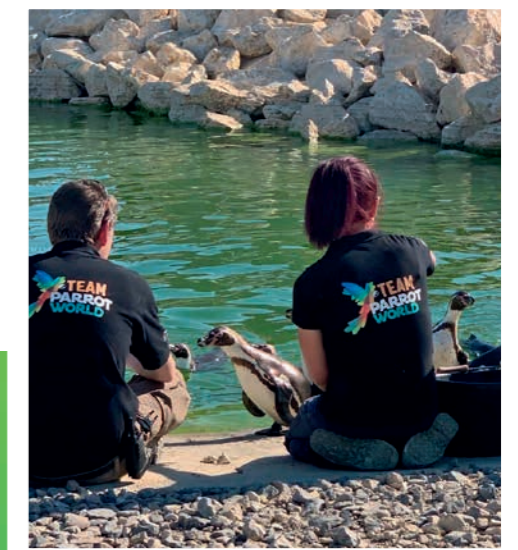
Enjoy being a zookeeper !

In small groups of 4 people. Come and take care of your little protégé through different activities :

- Preparation of meals
- Food distribution
- Cleaning and maintenance of interior and exteriors animal enclosures
- Observation of animals
- Creation of enrichments.

Tariff : **€180** (adults over 15)
€110 (children from 8 to 14)

More information on www.parrotworld.fr



Sleep in a lodge in the heart of the aviary

To extend the experience in close contact with the animals, Parrot World offers visitors the possibility of staying over and spending the night in the park. Perched at a height of 3 metres, five carefully decorated lodges, designed to offer a panoramic view over the colourful fauna promote immersion into the tribal landscape of the jungle.

A GUARANTEED CHANGE OF SCENE!



A STAY TO OFFER for family, couples or friends



From **€133** /pers./night
Price for 4 people including :
1 night in lodge + 1 two days ticket for the park + 1 dinner and 1 breakfast + VIP Animation



SLEEP WITH THE JAGUARS

2 Jaguars lodges
Eye to eye with the most powerful predator in South America.





From
€125
 /pers./night

Price for 4 people including :
 1 night in lodge + 1 two days
 ticket for the park + 1 dinner
 and 1 breakfast +
 VIP Animation

SLEEP IN THE HEART OF THE PANTANAL

Pantanal lodge
 An immersion in the middle
 of colourful birds.



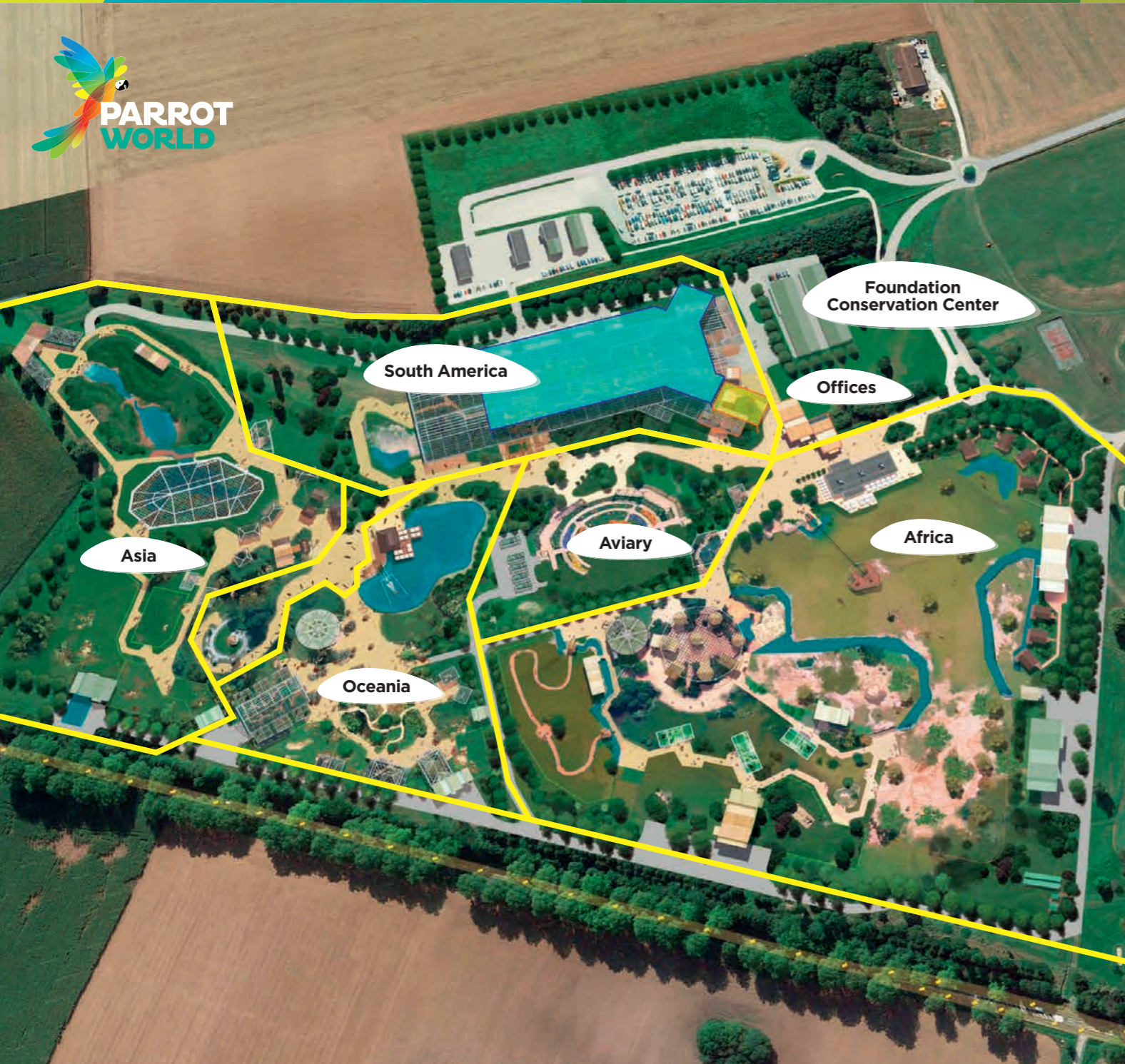
From
€118
 /pers./night

Price for 4 people including :
 1 night in lodge + 1 two days
 ticket for the park + 1 dinner
 and 1 breakfast +
 VIP Animation

SLEEP IN THE HEART OF THE AMAZON

2 Amazon lodges
 A complete change of scenery, where you
 can admire parrots flying over your balcony.





South America, the 1st theme zone for a large-scale park

To encourage comprehension of the PWLF's commitments and the issues at stake for biodiversity worldwide, Parrot World will ultimately offer a major multi-continent excursion. Visitors will be guided by the parrots through several biogeographical theme zones, alongside a number of animals living in distinctively different landscapes. This biogeographical design is the thread that will guide visitors throughout their tour: it will be easy for everyone to follow and understand.

The park is 30 hectares in area but only a quarter has been developed at opening date. The remaining area will be developed over the next few years to offer other biogeographical zones. In the near future, visitors will therefore be able to encounter the parrots and other animals from Africa, Oceania and Asia.



6 good reasons for visiting Parrot World

- 1 Immersion in one of Europe's largest aviaries, populated with over 350 birds.
- 2 Enjoy the amazing wealth of shapes and colours of South American biodiversity.
- 3 Take the birds considered the most intelligent in the world as your guides.
- 4 Discover an underwater view of the jaguars and the natural giant otter toboggan.
- 5 Move into penguin territory.
- 6 Take part in fun-filled, educational live events to improve your understanding of the issues at stake for the protection of nature.

PRACTICAL INFORMATION

Access

By car:

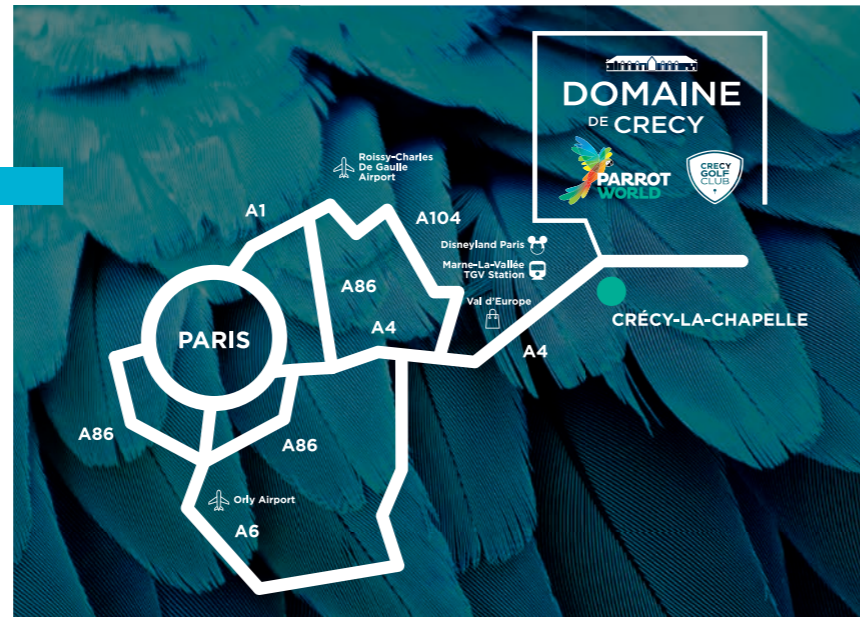
- 30 minutes from Paris (Porte de Bercy) via the A4 motorway
- 10 minutes from Disneyland Paris
- 15 minutes from La Vallée Village outlets and the Val d'Europe shopping mall

Car park:

Free 600-space car park and 6 coach slots

By train:

- High-speed train (TGV) stations nearby: Marne-la-Vallée Chessy (Disney) TGV station
- **By train from Paris:** from the Gare de l'Est station to Crécy-la-Chapelle station via Line P



Prices

	From age 12 upwards	From age 3 to 11
Individual admission	€18	€14
Group prices (from 15 people upwards)	€15,50	€11
Annual pass (unlimited access)	€36	€28

FREE for children under 3



CATERING

- **The Camp de Base and the Carbet-manger;** Two snack-bar restaurants are located in the park, near to the aviary and the play area. The Carbet-manger inside the aviary is located in an Amazon village decor with a terrace overlooking the giant otters' river.
- **Le Panoramic, the Domaine de Crécy restaurant,** is 2 minutes on foot from Parrot World - it has a sunny terrace and overlooks the golf course. It serves visitors with refined dishes, made from fresh, seasonal produce.
- **A picnic area** is also provided for visitors to the park.



YOUR SPECIAL EVENTS

An Amazon room which can be adapted into 2 different configurations for your private or professional special events is located in the heart of the largest aviary in Europe.



SHOP

After a day in the park, souvenir products for all ages are on sale in the shop in the reception building: T-shirts, soft toys, games, etc. Some will bear the PWLF brand and part of the revenue will be donated to the organisation.



OPENING HOURS

Visit parrotworld.fr for more details

Visit www.parrotworld.fr for more details

Social networks

Follow us on:



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